



Cash Rich Handbook

Week 5

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The Right Mind Set

Without the right MIND SET - meaning the agreement of your unconscious and your beta analytical mind, and your body down to the DNA itself – you cannot succeed.

Most programs tell you what to think at this point - but not how to make the essential thought change that would implement those changes.

In our program we share both the best Rich Mind Ideals that we recommend to increase your cash and financial worth, and the process to implement them quickly, easily and effortlessly.

We want you to discover 5 phenomenal ultra-success ideals that the rich and successful have applied to generate cash and financial wealth.

Begin by accepting the possibility that you can think these new thoughts on how to succeed by your Command.

Next week we'll look at your skill set – but for now, stay tuned to these attitudes as motivators to you and your subconscious mind for rich success.

Five Essentials to Your Rich Mind Set

1. How do you serve others – first - before you receive money from them?
2. What bigger service or ideal can you implement to generate more cash?
3. Do you know who you are and why you do what you do – or want to do?
4. What level of responsibility do you take?
5. Successful people have a strong point of view – do you?

A Bigger Idea

Ask yourself are you willing to go the extra mile to get that extra cash.

Do you lack motivation, inspiration or simply knowledge and guidance on how to go about it?

What would motivate you to get more knowledge, coaching and guidance?

As an employee – You are serving the company in exchange for \$\$ for your contribution.

- What would lead you to giving a greater value to your company or seeing an opportunity to contribute more?

As an entrepreneur or business owner - What need do you fulfill in your mission and how you do business?

- What are you contributing that can increase your cash?

In retail - Many small sales or fewer high ticket items usually create your cash flow.

- How can you implement new strategies to do both?

As an internet or service marketer - What are you giving to others first before you ask for a sale? You have to develop a relationship before you ask people to invest with you.

- Blogs, article, gift give a ways
- Newsletter – helpful advice
- Inspiring motivational materials
- What else can you do – actual letters
- Hey the phone still works

What is Your Bigger Ideal?

The fifth step of The One Command speaks to serving a larger ideal that serves both you and the world beyond your ability to know right at this moment.

And you can have the ideal within you. When you identify it – it becomes alive and active on its own to be expressed.

Goldie Hawn example – <http://thehawnfoundation.org>

Believe that Your Higher Ideals are Valuable

What are your 5 most valuable ideals?
(See your Learning Lab for the practice exercise_

Command for clarity on your higher ideals.

Do something fun that supports your higher ideal. Fun is a great way to retrain your brain and your habits.

Take a Self Inventory of Your Talents and Abilities.

You often don't recognize your own talents and abilities.

When you contribute to a business or create a business doing what is easy and natural to you – often you'll say – *Oh that – that is nothing*. Because it is so inherently who you are – it is nothing to you. But to someone else it is a highly valued skill.

What do you do naturally and easily that can contribute to others and that can become a full career or business?

Responding Ability

Transform responsibility into your responding ability and your greater cash success is assured.

This is an essential MAJOR skill that successful people all have in common; adaptability and responsiveness to what is happening around them that needs their help, correction or compliment.

The Mind Set is that I can see, feel, hear and act and others will respond positively to me when I do so.

The fear is that you'll make a mistake.

- Again, invisible may be more comfortable.
- Believe that you'll be jumped on or criticized or blamed.
- Some respond harshly – yet succeed.
- The ultimate is to react in a peaceful calm within you.
- However high energy responses can be loud and playful.

Positive Responding

Remember the story about the Real Estate Agent who always found something good to say – her million dollar year and peace of mind and inner joy.

The simple rule is to start with a compliment, then report what has to improve when needed.

Do the same for yourself – do you give yourself a compliment first or beat yourself up?

Strong Point of View

- Some people call it being stubborn - others say that person will be a success.
- Strong point of view about you and your success and your ability.
- Strong point of view about your products and services.
- Strong point of view about your contribution to others and the world.

What is your strongest point of view and how can that help you increase your cash rich life?

If you find your views mostly negative – keep turning them around. By turning your negative point of view into a strong positive point of view - what would that accomplish for you?