

Tools to Build Your One Command Executive Coaching Business

Let People know about you - Content Management

Word Press – use wordpress.org for your templates

Digital Access pass

Wish List member

Optimize Press

Member Wing

eCommerce

PayPal

1automation Wiz

1Shopping Cart

Office Auto Pilot

Early Impact

Infusionsoft

3dCart

Premium Web Cart

(Europe and other ecommerce markets not listed here)

Autoresponders – Data Base most places worldwide

We recommend that you start with the best and easiest system for your database, emails and newsletters , www.ymlp.com (Your Mail List Provider) It eliminates many of the restrictions the other data base providers require. It starts for free and then small \$9 – 15 a month so you can grow your business and data affordably.

Sign up with Your Mail List Provider, www.ymlp.com - under our promo code to start free and get 15% off if you decide on a paid account – and we make a bonus too.

http://ymlp.com/psignup_promo

Enter promo code: 5GA1Q4

Other Providers that many use but we do not prefer

www.aweber.com auto responder and newsletter service

www.constantcontact.com Affordable email list management and newsletter management

www.pingg.com sends electronic and paper invitations and thank you cards

Recording Your Coaching Calls or Holding Group Coaching Calls - Free or low cost

www.xiosoft.com offers lead generators and teleconferencing services

www.freeconferencecalling.com a free site for teleconference – this is where we started our business

<http://maestroconference.com/> Excellent rates plus cool features

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Social Networking Sites

www.selfgrowth.com - 2 million visit this site a month – great place to get known
<http://ping.fm> Use this free tool to comment on all of your sites at once!
www.sta.rtop.biz AWESOME Ning group for networking and promotion
<http://www.ryze.com> Free page, 1000's of groups to network with
www.Linkedin.com Great internet social and business networking group
www.Byregion.net Free to low cost pages and event listing service that goes out all over
www.Facebook.com Get your face on - lead a group - join a discussion
www.Youtube.com EASY to set up a free account you and a webcam can do demos and commercials, share videos with your group
www.Squidoo.com FREE personal AND Commercial networking site
www.twitter.com social network group
<http://www.ning.com> start your own social networking group for free or nearly free

Hiring Graphic designers web builders at great rates

<https://www.elance.com>
<http://fiverr.com>

Here is who we use – please let them know that we recommended them

Graphic Design

Jeremy Taylor Jeremy jaire@sbcglobal.net (For HTML promo pages and fliers)
More expensive – but great Jason Henning (For Great graphics for headers on web sites, CD covers etc.)

WEB SET UP and Design

Linda Lou lindalou@breathepossibility.org
More Expensive Joseph Kashurba jkashurba@hotmail.com

Virtual Assistant - Beth Price bethannprice@gmail.com

Other great resources

www.freeteleseminarlist.com List your free teleserminar or webinars or coaching invitation here
<http://www.worktopia.com> Sign up free get the best rates on meeting rooms all over the US and Canada
<http://www.Craigslist.com> Free postings all over the world
<http://www.backpage.com/> Post your ad for free or for nearly free in over 100 cities
<http://www.Meetup.com> If you have an interest there's a group doing it or a group of people waiting to join. Leadership is only \$79 per year WORTH IT!
<http://www.Womma.com> Word of mouth marketing association
<http://www.holisticnetworker.com> you can list events and services online for free
<http://www.Emofree.com> Learn about the Emotional Freedom Technique plus some great articles on practice building.
<http://ezinearticles.com/> There so many benefits to this site I can't do it justice here but you can find information, JV partners, find content for your blog and newsletters, use it to boost your affiliate marketing, become a contributor, swipe ideas and more!

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Free or excellent rate PR submission sites

24-7PressRelease.com – Free release distribution with ad-support

1888PressRelease.com – Free distribution, paid services gives you better placement and permanent archiving.

ClickPress.com – Distributes to sites like Google News and Topix.net, Gold level will also get you to sites like LexisNexis.

EcommWire.com – Focuses on ecommerce and requires you include an image, 3 keywords and links.

Express-Press-Release.com – Free distribution company with offices in 12 states.

Free-Press-Release.com – Easy press release distribution for free, more features for paid accounts.

Free-Press-Release-Center.info – Distributes your release, offers a web page with one keyword link to your site. Pro upgrade will give you three links, permanent archiving and more.

I-Newswire.com – Allows for free distribution to sites and search engines, premium membership differs only slightly in adding in graphics.

NewswireToday.com – All the usual free distribution tools, premium service includes logo, product picture and more.

PR.com – Not only will they distribute your press releases, but you can also set up a full company profile.

PR9.net – Ad supported press distribution site.

PR-Inside.com – European-based free press release distribution site.

PRBuzz.com – Completely free distribution to search engines, news sites, and blogs.- We use this site!

PRCompass.com – Distribute your press release with a free or paid version

PRUrgent.com – Not only distributes your release, but attempts to teach you how to write one, and even offers downloadable samples for you to work with.

Press-Base.com – Submit your release for free and get on their front page and the category of your choice.

PressAbout.com – A free press release service formatted as a blog.

PressMethod.com – Free press release distribution no matter what, but extra services based on the size of your contribution.

PRLeap.com – Free distribution to search engines, newswires, and RSS feeds. Fee based bumps get you better placement.

PRLog.org – Free distribution to Google News and other other search engines.

TheOpenPress.com – Gives free distribution for plain formatted releases, fees for HTML-coded releases.

Website and Blog tools

<http://www.godaddy.com> low cost domain registration and webhosting

<http://www.sitesell.com/> low cost site building and support program

<http://www.wordpress.com>

www.blogger.com Googles blog tool